

# The Canada – US Border Restrictions: Regional Impacts & Implications

Laurie Trautman, PhD

Director, Border Policy Research Institute, Western Washington University Global Fellow, Woodrow Wilson Center & Canadian Global Affairs Institute

#### **Our Cross-Border Region**

- Cross-border transportation networks
  - Planes, trains, automobiles...and ferries
- Economic interdependence
  - Tech & bioscience
  - Bilateral trade (over \$16 billion)
  - Travel (~11 million US entries)
- Robust cross-border collaboration
  - Cascadia Innovation Corridor, BPRI, PNWER, PNREC, Governor-Premier
- Regional innovation drives national border policy
  - EDL, NEXUS, pre-clearance



## A Look Back at the Pandemic Border Restrictions

### "May these gates never be closed"



### Canada – US Border Restrictions

- 'Essential' vs 'non-essential' travel
  - Definitions and modes varied by country
- Canada's Federal Quarantine Act
- Canada had exemptions for 'compassionate reasons,' the US did not
- Restrictions renewed monthly for ~1.5 years
  - Last summer/fall shift from trip purpose to vaccination status
  - Canada dropped testing requirement April 1
- Restrictions still in place, vary by mode and country

# What were the economic impacts in the region?

Disproportionate impacts by location and sector

- Cross-Border transportation
- Whatcom County
  - Retail, air travel, parcel pick-up
- Tourism
  - Seattle
- Domestic counterbalance

Massive growth of tech and bioscience sectors

- In OR, WA and BC
- Microsoft doubled employees in Vancouver
- GDP recovered by 2021

#### Robust collaborative networks driving governance

- Engagement from multiple scales of government
- WA Dept. Of Commerce grants

# Public health or politics?

- Different politics in Canada and US

   US southern border
- Both countries had some illogical policies
   US air vs land
  - Canada's testing + quarantine regime
- Social impacts:
  - Barriers for family unification
  - Elderly, impaired, or non-native English speakers
  - Created more unequal mobility
  - Ongoing uncertainty, frustration, and anxiety

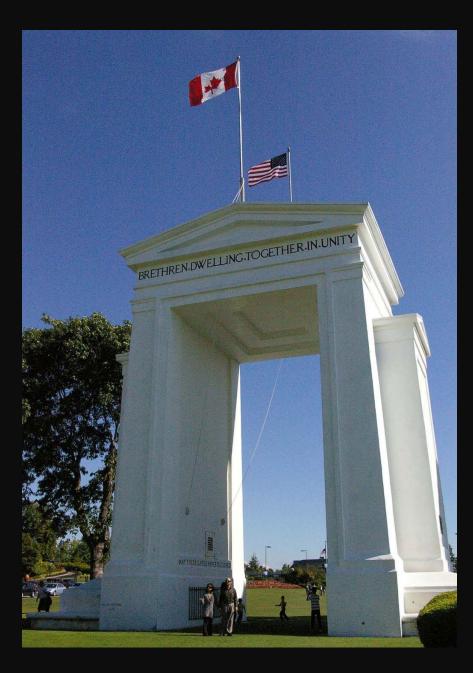
#### Curious Case of Pt. Roberts, WA



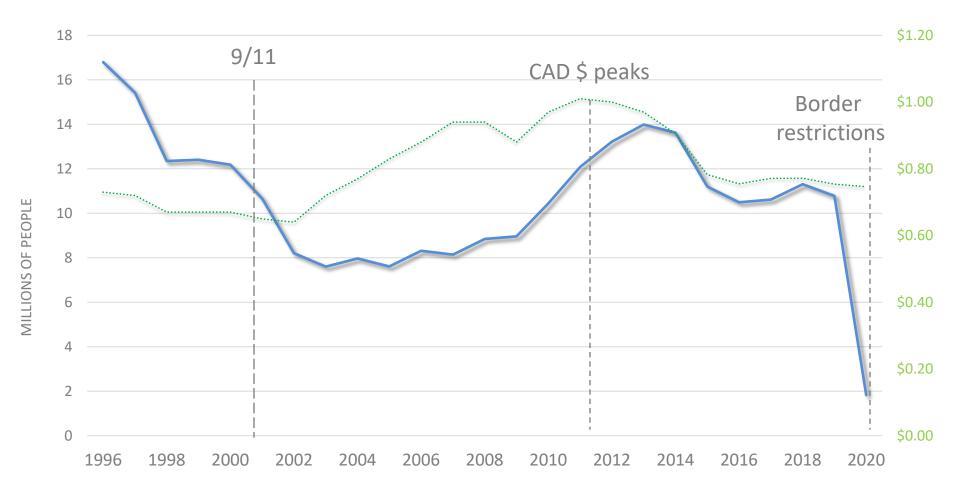


# A Post-Pandemic Border

# "Brethren dwelling together in unity"?



#### Border 'shocks' have long-lasting effects



— Travelers at Cascade Gateway

------ Exchange rate

# New Era of Cross-Border Travel

- US & Canada not aligned
- Border is more costly, time-consuming, confusing to cross
- Long-standing assumption that the border will function tested
- Continued uncertainty
  - Intimate relationships
  - Businesses
  - Community dynamics