

## Statewide College Workforce Report

Presented at the Pacific Northwest Regional Economic Conference May 24<sup>th</sup>, 2017 **AMY WATSON** 

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## Statewide Research Questions

1. How do Montana college graduates fare in the Montana labor market?

2. Do Montana colleges produce enough graduates in the right fields to meet statewide demand?

3. How does the geographical distribution of graduates match the distribution of worker demand?





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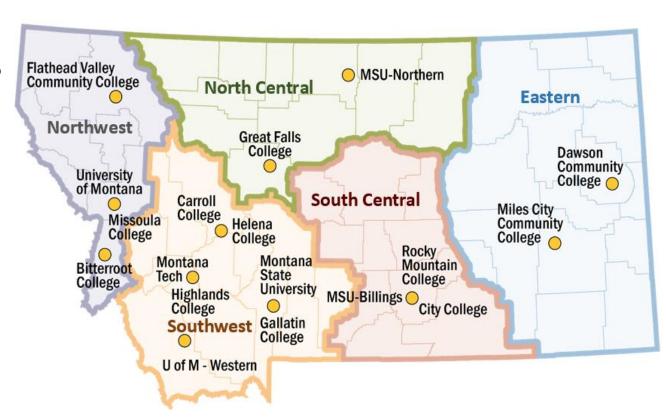
## Who are Montana College Grads?

Graduates from 2001-02 to 2014-15

About 100,000 graduates

About 113,000 degrees

From 18 Montana Colleges







## Most Graduates Work in Montana

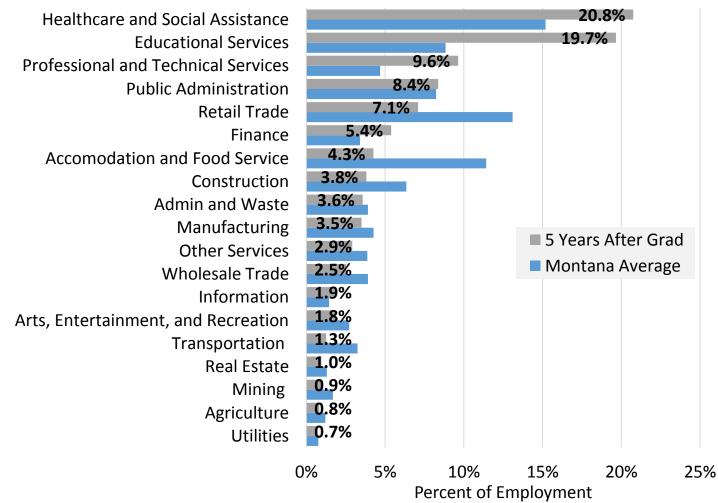
- 69% of Montana college graduates work in Montana one year after graduation.
- Employment retention rates are highest among:
  - Two-year college graduates (83%)
  - Incumbent workers (86%)
  - Certificate and Associates Degree earners (>80%)
- Graduates from Montana colleges work in every county in the state.



# 3

### Employment by Industry

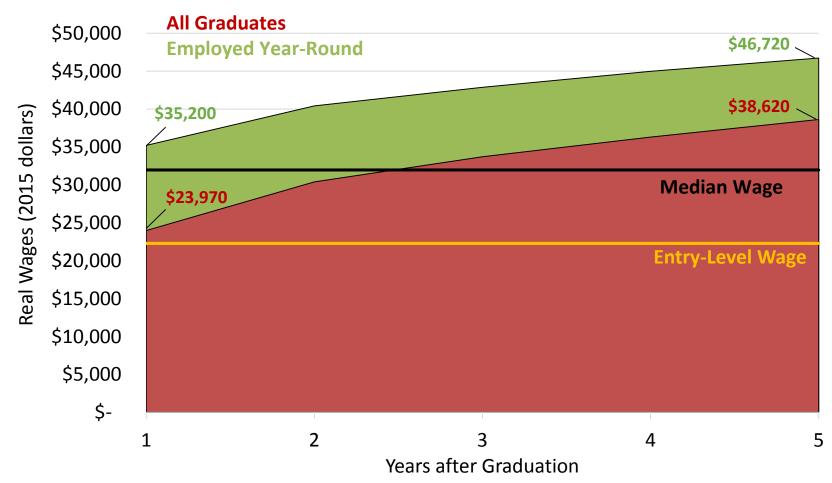
#### Primarily in Healthcare and Education







## Graduates Earn Above Median Wages within Three Years of Graduation





Source: MT DLI, OCHE MUS, RMC, and CC graduate data wage match. Real wages reported in 2015 dollars using the CPI-U.



## Higher Wage Earnings Among:

#### **Incumbent Workers**

- \$8,000 wage premium one year after graduation.
- Premium decreases to \$6,000 over five years.

#### Graduates working in high-wage industries

• Ex: Mining and Utilities, Professional Services, Wholesale Trade, Manufacturing, Healthcare

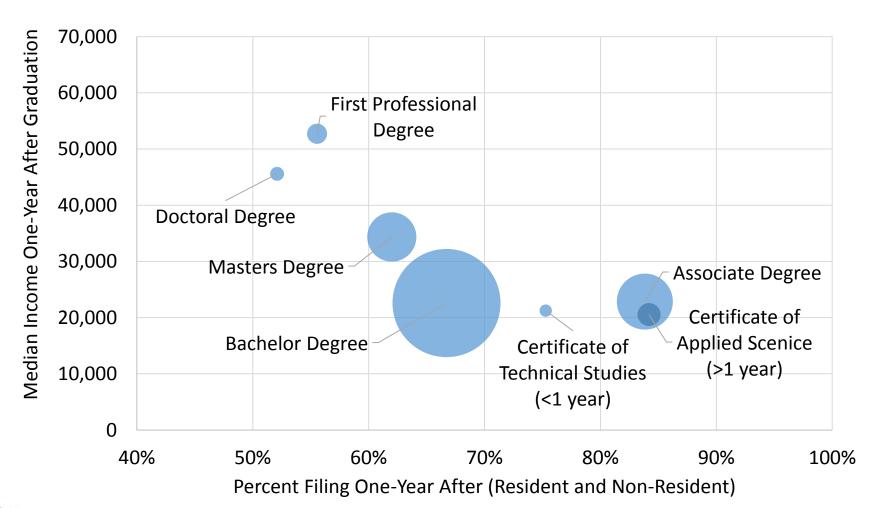
#### Graduates with more education

- Graduate degrees have the highest wages.
- Exception: Bachelor's degree graduates.





## Workforce Outcomes by Degree

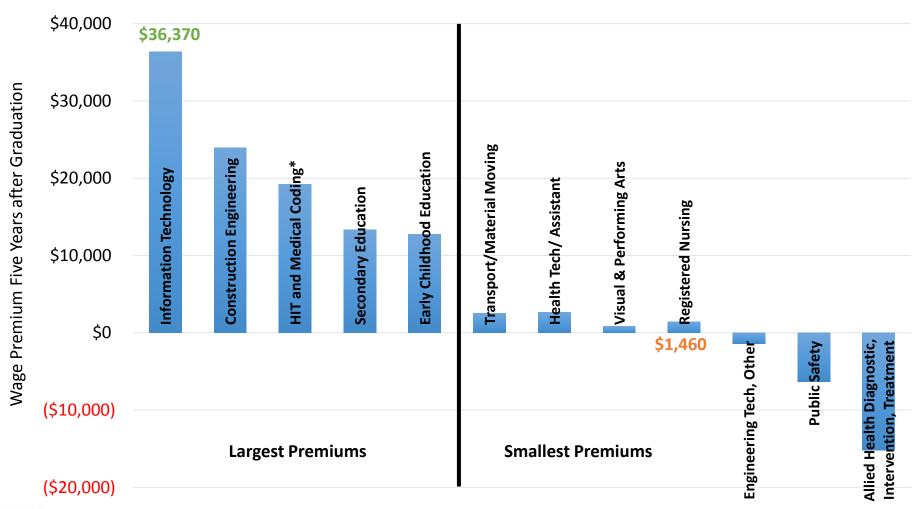






## Wage Premium for Bachelor's Degree

Five Years After Graduation





Source: MT DLI, OCHE MUS, RMC, and CC graduate data wage match. Allied health excludes surgical technology and respiratory care. \*= Difference between bachelor's degree and Certificate of Applied Science.



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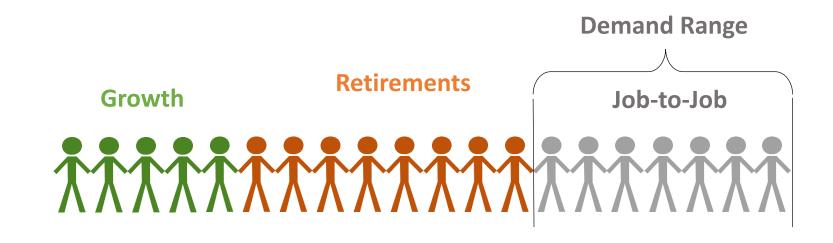
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## Measuring Worker Demand

- Measured using MT DLI 2015-2025 industry and occupational employment projections.
- Colleges are expected to meet job openings due to growth and retirements, but not exceed total openings.







## Supply and Demand Analyses

#### **By Industry**

<u>Supply</u>: Average annual number of graduates employed in each industry in last 3 years.

<u>Demand</u>: Annual industry employment growth projections.

#### **By Program of Study**

<u>Supply</u>: Average annual number of graduates from each program over the last 3 years.

<u>Demand</u>: The sum of estimated annual employment growth for all occupations graduates from a program are qualified to fill.

#### **By Occupation**

<u>Supply</u>: Average annual number of graduates over the last three years who graduate from programs that prepare them to work in the occupation.

<u>Demand</u>: Estimated annual employment growth for high-demand occupations requiring a post-secondary education.

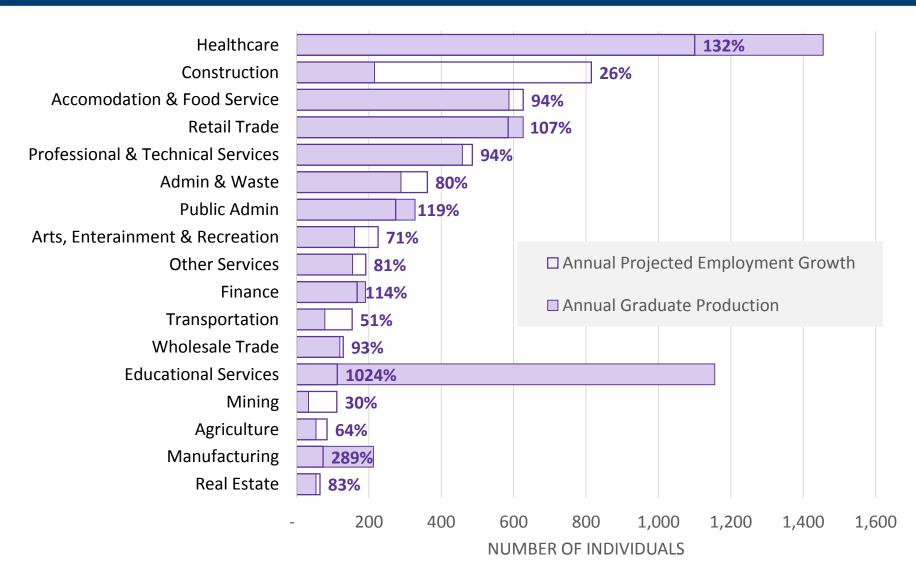
#### **Workforce Outcomes by Program**

Workforce outcomes by program help confirm the conclusions reached in the other three supply and demand analysis. Under-supplied programs should have better outcomes than over-supplied programs.



## 3

## Supply and Demand by Industry





## Supply and Demand by Occupation

Most Job Demand Met by College Capacity

- Colleges meet demand for 67% of high-demand occupations, but 63% are oversupplied.
- College don't train graduates for 22% of high-demand jobs.
  - Mostly high-level healthcare occupations like dentists, veterinarians, occupational therapists, optometrists, etc.
- 10% of high-demand occupations are undersupplied.

|                | Number of   | Percent |  |
|----------------|-------------|---------|--|
|                | Occupations |         |  |
| Under Supplied | 10          | 10.6%   |  |
| No Program     | 21          | 22.3%   |  |
| Meets Demand   | 4           | 4.3%    |  |
| Over Supplied  | 59          | 62.8%   |  |





## Supply and Demand by Program

Most Programs Meet Demand

|                     | Number of Programs | Percent |
|---------------------|--------------------|---------|
| Under Supplied      | 33                 | 34.4%   |
| <b>Meets Demand</b> | 9                  | 9.4%    |
| Over Supplied       | 54                 | 56.3%   |

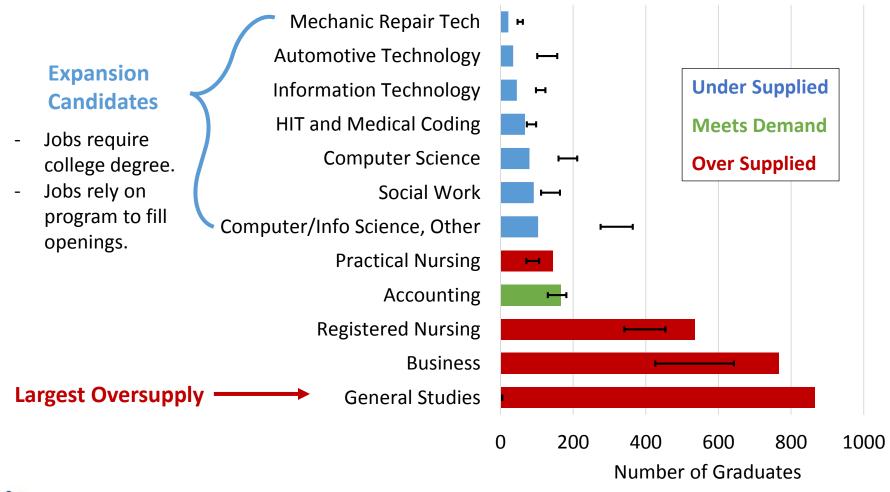
- Colleges produce enough graduates in 66% of programs to meet demand, but 56% are oversupplied.
  - Oversupplied programs primarily in communication, liberal arts, and social science.
- 34% of programs are undersupplied.
  - Program expansion candidates: computer & info science, social work, automotive technology, mechanic and repair technology, and HIT and medical coding.



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## Supply and Demand by Program

for Select Programs

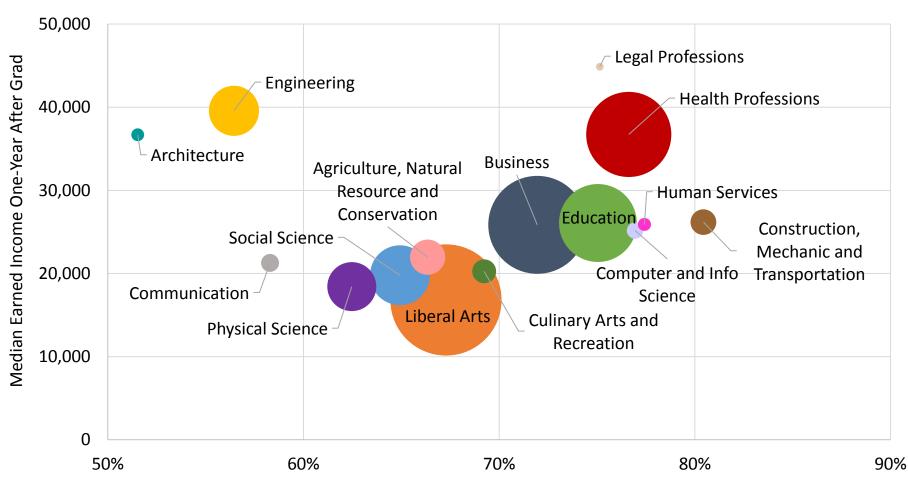




Source: MT DLI 2015-2025 occupational employment projections. OCHE, RMC, and CC graduate data. Demand is sum of all occupations a graduate from the program could fill. Supply is average over last three academic years.



## Workforce Outcomes by Program









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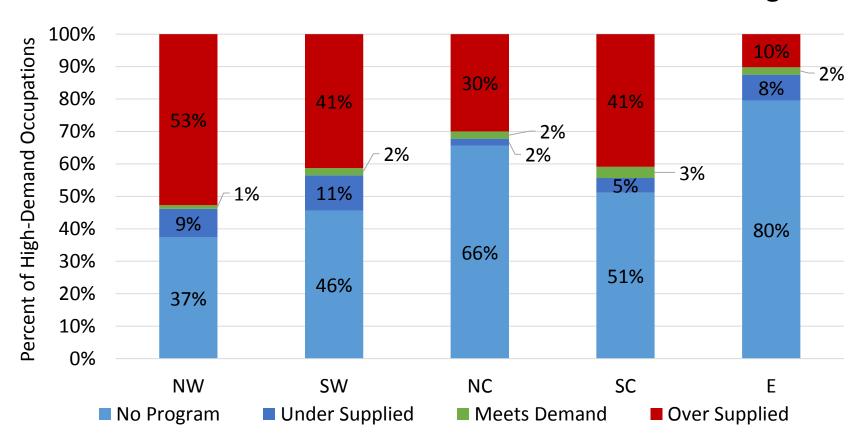




## Occupational Supply and Demand

by Region

#### More unmet demand in the Eastern and Central Regions







## Program Supply and Demand

by Region

| Program Category                           | Program                      | NW | sw | NC | SC | E |
|--|------------------------------|----|----|----|----|---|
|  | Computer/Info Science, Other |    |    |    |    |   |
|  | Information Technology       |    |    |    |    |   |
| Computer/ Info Science                     | Computer Science             |    |    |    |    |   |
| Liberal Arts                               | General Studies              |    |    |    |    |   |
| Human Services                             | Social Work                  |    |    |    |    |   |
| Construction, Mechanic<br>& Transportation | Mechanic Repair Tech         |    |    |    |    |   |
|  | Automotive Technology        |    |    |    |    |   |
|  | HIT and Medical Coding       |    |    |    |    |   |
|  | Registered Nursing           |    |    |    |    |   |
| Health Professions                         | Practical Nursing            |    |    |    |    |   |
|  | Business                     |    |    |    |    |   |
| Business                                   | Accounting                   |    |    |    |    |   |





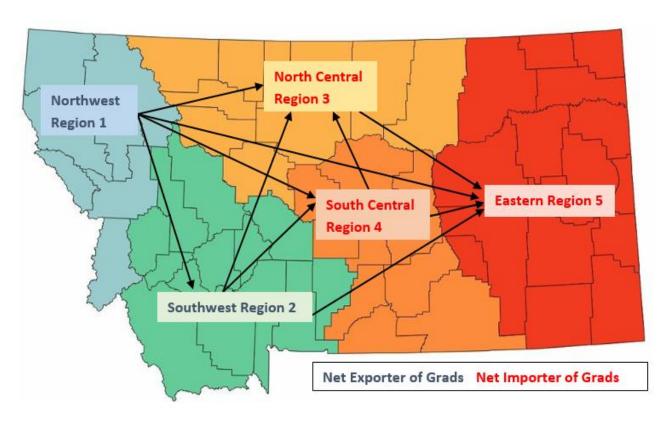
## Migration Helps Fill Gaps

Graduate migration from the West into the Central and Eastern regions.

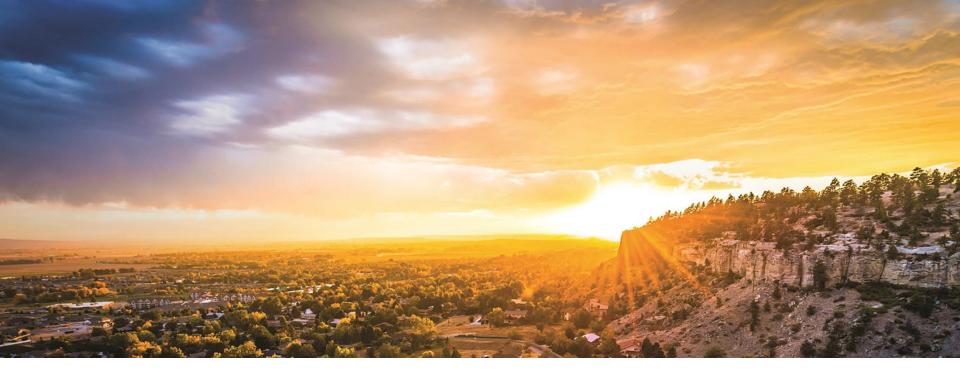
Colleges develop specializations.

- Engineering programs in Southwest
- Pharmacy and PT in Northwest

Most employers hire graduates from the same region.







## Thank You

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